

# 25 Transformation measures

1. Help and advice for the **self-employed, small businesses, youth initiatives and social economy enterprises** through the Emprende Service.
2. **Municipal public banking**: to facilitate credit, job creation and a new productive model. Remunicipalization: study of all current contracts.
3. **Local family conciliation plan**: agreements with local nurseries, bonuses and agreements.
4. Restoration and musealisation of **historical heritage** through subsidies, projects and European funds.
5. Administrative management and **creation of a commercial** and tourist space for the fish stalls of the port.
6. **Regulation of criteria for the distribution of productivities and TOR** (list of jobs) to improve management and optimize public resources.
7. **Vatasa** as a strategic place for leisure and socio-economic development for Santa Pola.
8. Start procedures to **build a municipal animal shelter**: search for land and financing.
9. **Specific employment exchange for young people** and another exchange for **people over 55 years of age**.
10. The revision and superior application of the **IBI** to empty houses in the hands of banks and exonerate social housing.
11. **Popular consultations** for matters of great municipal transcendence.
12. **Government headquarters and mayor's office in Gran Alacant** to provide service to the neighbors.
13. **Specific unit of gender violence in the local police**. Create the Casa de la Dona. Promotion of women's sports.

**WILL BE WITH YOU,  
WILL BE WITH US**



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14. **A Santa Pola also in Valencian:** linguistic normalization in administration and dissemination.
15. **Strategic Tourism Plan:** diversify and deseasonalise economic activity. Greater offer throughout the year.
16. **Registration campaign and simplification of procedures.**
17. **Install informative panees** (centre, north zone, Playa Lisa, Santa Pola del Este and Gran Alacant).
18. Investment for **community radio** in Mercado Central, for the youth social centre and for the community social centre.
19. **Sustainable Urban Mobility Plan:** bicycle lane connecting the entire municipality, new section for **Gran Alacant** and regulation of public parking (motorcycles, fords, loading and unloading...). Public parking bags.
20. Regulate and facilitate requests to **close streets** for parties and specific events.
21. **Save by means of a 20% energy audit, which can be used to invest in renewable energy (solar panels).**
22. Extension of the timetable of the **Ecopark and traffic park.**
23. Completion of the works and rehabilitation of the façade of the **Central Market.** Convert the Central Market into a cultural, tourist and heritage centre.
24. **Monitoring of the service and improvements in urban and interurban transport (Alicante, Elche, hospital, University) and school transport.**
25. Tender for a new viable project: **swimming pool for Santa Pola. Recovery of the old people's home.**

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